



Four
Seasons

Sotheby's
INTERNATIONAL REALTY



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INTERNATIONAL REALTY



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SELECT SOTHEBY'S INTERNATIONAL REALTY EXPANDS WITH DUAL MERGERS AND IS NOW FOUR SEASONS SOTHEBY'S INTERNATIONAL REALTY.

Saratoga Springs, NY (November 15th, 2021) – Four Seasons Sotheby's International Realty and Peerage Realty Partners are pleased to announce a strategic partnership with Select Sotheby's International Realty and Gary DiMauro Real Estate Inc. that will expand the company's footprint into the mid-Hudson Valley Region and Upstate New York.

Four Seasons Sotheby's International Realty will now have over 320 agents, 48 employees in 23 offices across Vermont, New Hampshire, and New York. The firm's sales are projected to exceed US \$2.0 billion in residential real estate this year. The company will continue to be led by CEO and Partner Alan DiStasio and President and Partner Laurie Mecier-Brochu. Dan Collins and Lou Izzo from Select Sotheby's International Realty and Gary DiMauro from Gary DiMauro Real Estate will continue with the company as EVPs, Partners, and Brokers. Andrea Demoracski from Select Sotheby's International Realty will serve as VP, Regional Manager for the Upstate New York region.

Gavin Swartzman, CEO of Peerage Realty Partners, commented, "We are pleased to support such a strategic partnership on behalf of Four Seasons Sotheby's International Realty to expand its offerings across the region. We are thrilled to welcome the Select and DiMauro teams to the Four Seasons Sotheby's International Realty family. The combined company is now even better positioned to dominate its market, extending the iconic Sotheby's International Realty brand, offering new and existing clients with a luxury experience and the highest standard of service."

Four Seasons Sotheby's International Realty CEO Alan DiStasio said: "We are incredibly proud to be partnering with Select Sotheby's International Realty and Gary DiMauro Real Estate. All three companies share many of the same values. Exceptional customer service, in particular, is central to everything we do. And we are constantly improving the level of support we provide our associates and staff. This partnership will also significantly enhance our ability to reach the desirable buyer origination markets of greater metro NY, providing even greater exposure for our listing clients and marketing reach for our associates. All three companies specialize in lake and ski resort homes, country properties, and equestrian estates. Therefore, it was natural for us to come together under the Four Seasons Sotheby's International Realty banner. We are truly excited about the possibilities this partnership will provide."

Added Four Seasons Sotheby's International Realty President Laurie Mecier-Brochu: "I see this as strengthening our organization through partnership. We have an opportunity to expose the Sotheby's International Realty brand and all it offers to properties of distinction at all price points in brand new markets. The partnership with Select Sotheby's International Realty and Gary DiMauro Real Estate allows us not simply to expand our brand but to share experiences and culture that will lead to continued success for Four Seasons Sotheby's International Realty as well as our clients and customers."

Dan Collins and President Lou Izzo of Select Sotheby's International Realty said: "Creating our partnership with Four Seasons Sotheby's International Realty is a perfect way for us to continue and expand on our commitment to providing our agents, employees, and clients with the finest tools and leadership in real estate. Four Seasons Sotheby's International Realty brings excellent additional tools to market our client's properties to sell them at their highest possible price, and that is very significant. Our philosophies, and culture, which have both been crafted within the Sotheby's International Realty brand, match very well, and we are excited to continue our growth across New York State."

Gary DiMauro from Gary DiMauro Real Estate added: Since building a dominant and independent presence in the much-sought-after region of the Hudson Valley, we've been approached by many real estate firms looking to partner with us. There is only one brand we would trade our name for. We're very excited to join forces with Four Seasons Sotheby's International Realty. Their experienced team and expanded tools and exposure allow our agents to provide even better service to our clients and customers.

This new partnership will enhance Four Seasons Sotheby's International Realty's position as a leading player in the premium residential real estate market throughout Vermont, New Hampshire, and now Upstate New York, positioning it for further growth and partnership investments.

ABOUT FOUR SEASONS SOTHEBY'S INTERNATIONAL REALTY

Four Seasons Sotheby's International Realty offers residential real estate services throughout Vermont and New Hampshire, focusing on providing the highest level of service, innovative marketing, and best performance throughout its markets.

Four Seasons Sotheby's International Realty's Vermont and New Hampshire roots run deep. As a company that is both homegrown and historic and committed to investing in the communities and people it serves. Many associates are second, third, and even fourth-generation natives. They play where they live, making them the experts on regional lakefront properties, mountain retreats, ski houses, farmland and land development, equine estates, private neighborhoods, city homes, and more.

To Four Seasons Sotheby's International Realty, New England is more than a place — it's a way of living, of enjoying life thoroughly. Whether a native to Vermont or New Hampshire or a longstanding transplant, these stories begin with a love of the places they live and the passion for sharing that dream and intimate knowledge with others.

While Four Seasons Sotheby's International Realty's markets are local, its reach is global as part of Sotheby's International Realty®. As a premier brand, Sotheby's International Realty® is an exclusive gateway to the best and brightest in real estate worldwide, including an innovative

marketing platform that showcases listings to qualified buyers both around the corner and around the globe.

ABOUT PEERAGE REALTY

Founded in 2007, Peerage Realty is a subsidiary of the Peerage Capital Group (“Peerage Capital”). It offers a unique and time-tested professional partnership model for entrepreneurial North American real estate service firms in premium markets. It has the unique benefit of being a private family and management-owned enterprise positioned to commit to long-term investments and time horizons.

Through its partner firms, Peerage Realty transacted over US\$14.2 billion (C\$18 billion) in residential sales in 2020, and it is projected to sell over US\$23.6 billion (C\$30 billion) in 2021. It has over 4,000 best-in-class sales representatives and 143 offices in Canada and the United States.

Peerage Realty consistently provides strategic input, capital, technology, operational expertise, marketing, public relations, and value-added products and services that differentiate and strengthen its partner firms in competitive markets to support growth and expansion among partners. Its goal is to expand the suite of services that its partner firms can offer to enhance the client experience through all phases of a real estate transaction and beyond.

Peerage Realty’s partners now include Baker Real Estate, the leader in new development and condominium sales and marketing in the Greater Toronto Area and Montreal; BakerWest, a new construction condominium sales and marketing firm in Vancouver; Chestnut Park, one of the top luxury firms in Ontario; Epic Real Estate Solutions, condominium marketing experts with a focus on the interior of British Columbia; Fifth Avenue Real Estate Marketing, a leader in new development and condominium sales and marketing in British Columbia; Jameson Sotheby’s International Realty, a luxury firm in the Greater Chicago Area; Madison & Company Properties, a leading luxury brokerage in Denver, Colorado; Sotheby’s International Realty Canada, a national luxury real estate brokerage; and StreetCity Realty, a progressive brokerage, and back-office services provider in Ontario; and The Condo Group, a leading residential sales, and marketing firm based in Victoria, B.C.

ABOUT SELECT SOTHEBY’S INTERNATIONAL REALTY

Select Sotheby’s International Realty offers exemplary service to real estate buyers and sellers in the Upstate New York area, with a specialized focus on unique and distinctive properties. Our real estate brokers and agents are locals with in-depth knowledge of the Upstate New York real estate market and the surrounding real estate markets of Lake George, The Catskill Mountains, Lake Placid, Saratoga, and Central New York. Select Sotheby’s International Realty’s clients should expect personal attention and extraordinary marketing from the most knowledgeable agents in the Upstate New York area. Servicing a broad geographic area from the Catskills north to the Canadian border and Vermont west past the Finger Lakes and Thousand Islands. We specialize in Saratoga Springs Real Estate, Catskills Real Estate, Lake Placid Real Estate, Lake George Real Estate, Central New York real estate, and many other local communities.

ABOUT GARY DIMAURO REAL ESTATE

Established in 1993, Gary DiMauro Real Estate has grown into the premier boutique real estate agency in New York’s Mid-Hudson Valley with five offices serving Dutchess, Columbia, Greene,

and Ulster counties. They specialize in the most stylish & interesting antique country homes, fabulous modern architecture, and historic townhouses.

ABOUT PEERAGE CAPITAL

Peerage Capital is a leading North American business service and private investment firm. Peerage Capital is focused on partnering with exceptional entrepreneurial management teams to form long-term investments across several strategic business services platforms, including real estate services, real estate development and management, land assembly, self-storage, asset management, and wealth advisory services.

A growing network of partner companies employs over 3,000 people across Canada and the United States with approximately US\$7.87 billion (C\$10 billion) in total assets under management (AUM) and administration and transacting over US\$14.2 billion (C\$18 billion) in annual sales of residential real estate.

Peerage Capital focuses on service sectors where there are opportunities to achieve scale through organic growth and acquisition, operating synergies, and brand differentiation. It supports the partner firms in which it invests by providing capital as well as a team of experienced professionals who add value in such areas as strategy, finance, technology, marketing, mergers and acquisitions, and communications.

Peerage Capital believes that superior talent is the ultimate driver of long-term growth and success. It operates with a strong culture of partnership, collaboration, and alignment of economic and cultural interests. Peerage Capital's unique "Professional Partnership" model has been refined over 40 years to accelerate growth through value-added services that enhance the organization's sustainable, profitable growth rate, maximizing value for all stakeholders.

FOR FURTHER INFORMATION:

For Four Seasons Sotheby's International Realty
Alan J. DiStasio
Chief Executive Officer
Tel: 603-643-6070
Email: Alan.DiStasio@FourSeasonsSIR.com

For Peerage Realty Partners
Deirdre McMurdy
Vice-President, Corporate and Partner Communications
Tel: 647-302-8189
Email: dmcmurdy@peeragecapital.com